First American Art MAGAZINE









MEDIA KIT FALL 2027

firstamerican.art/advertise

REACH THE DECISION-MAKERS!

Your ad will make an impact on the people who are most passionate about Native art—our readers. They include dedicated collectors, artists, art professionals, and tribal leaders. FAAM readers are mature, educated, sophisticated, successful, and influence others in the Native art world. They are the demographic you want to reach.

- **94.9%** personally own Native art
- **85.6%** plan to travel to a Native art event in the upcoming year
- **99.3%** attended college
- **65.0%** hold graduate degrees

FAAM is distributed throughout the United States and Canada by Disticor Magazine Distribution Services. Your advertising will be available to new readers via Barnes & Noble, Books-a-Million, BookWorks, EntertainMart, Chapters Indigo Books, and independent bookstores and newsstands.

Best magazine on contemporary Native American art.

—Jean LaMarr (Susanville Achomawi/ Northern Paiute, 1945–2026), printmaker



ABOUT FAAM

- Print + digital magazine to reach the widest possible audience
- Exclusively focused on art by Indigenous peoples of the Americas
- An art journal sharing new research
- Intelligent yet accessible
- Cover stock: 80# cover with a soft-touch matte finish
- Frequency: Quarterly

First American Art Magazine (FAAM) serves the Native art community to connect collectors, artists, curators, scholars, and other art enthusiasts. Indigenous artists have a vital contribution to make to the global art world, and ***First American Art Magazine*** conveys their messages–from tribal communities in the Americas to international art fairs.

Launched in 2013, FAAM is a woman- and American Indian–owned small business. We responded to the need for serious yet accessible dialogue about the content and direction of Indigenous art.

FAAM is the only magazine that consistently covers Native conceptual art and new media as well as historical and precontact artwork. Understanding that some items are too sacred to be considered "art," we honor community protocols.

First American Art Magazine elevates the profile of Native art in the international art world.

Through quality printing and timeless content, our issues are read and reread. Found in libraries throughout three continents, articles from FAAM are also used in college classrooms to reach the next generation of Native artists, art collectors, and professionals.

You can be confident that your advertising will be in a respected, fact-checked context that honors Indigenous perspectives.





PUBLICATION SCHEDULE

ISSUE NUMBER	DEADLINE TO RESERVE ADS	AD DESIGNS DUE	IN MARKET
53, Winter 2027	November 20, 2026	November 27, 2026	Jan.–March 2027
54, Spring 2027	February 19, 2027	February 26, 2026	April–June 2027
55, Summer 2027	May 21, 2027	May 28, 2026	July–Sept. 2027
56, Fall 2027	August 27, 2027	September 3, 2026	Oct.–Dec. 2027

This magazine is so important to me and touched my heart.

–Janet Emde (Osage/Shawnee), ribbonwork artist



At Santa Fe Indian Market ... several collectors came to my booth with my ad from *First American Art Magazine* in hand, ready to purchase my piece from the ad.

–Karin Walkingstick (Cherokee Nation), ceramic artist

PRINT AD RATES

Make checks out to ***First American Art Magazine*** or FAAM. To pay with a card, pay via Quickbooks or PayPal to firstamericanartmagazine@gmail.com. Multi-issue discounts are based on multiple ads being reserved in a single advertising agreement.

AD TYPE	1 TIME	2 TIMES	3 TIMES	4 TIMES	
Two-page spread	$2,300	$2,200	$2,100	$2,000	
~~Back cover~~	~~$1,900~~	~~$1,795~~	~~$1,690~~	~~$1,590~~	*sold!*
~~Interior front cover~~	~~$1,590~~	~~$1,500~~	~~$1,420~~	~~$1,335~~	*sold!*
Interior back cover	$1,590	$1,500	$1,420	$1,335	
Full page	$1,250	$1,190	$1,135	$1,075	
Half page	$875	$825	$780	$735	
Quarter page	$490	$465	$435	$410	

Your features and your artist profiles help broaden our understanding of Native art and enrich our Native art collecting experience. We also pay close attention to the advertisements in your magazine.

–Mike and Jody Wahlig, Minneapolis, MN, art collectors

FirstAmericanArt MAGAZINE

3334 W. Main St. #442
Norman, OK 73072

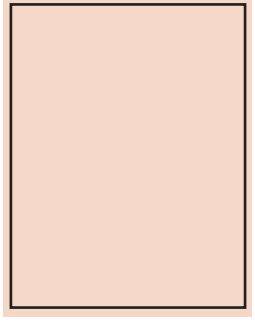
Office (405) 561-7655
Cell (405) 314-7426

ads@firstamerican.art
www.firstamerican.art

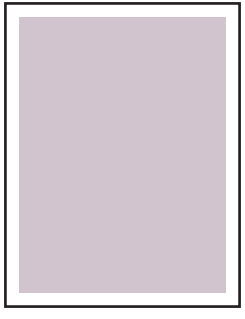
PRINT AD SIZES

Advertising is available in full-, half-, and quarter-page increments. If you are on a budget, partner with a friend to share an ad! Templates can be downloaded from Firstamerican.art/advertise.

AD TYPE	NON-BLEED	BLEED	TRIM SIZE
Two-page spread	16.25″ W × 10.375″ H	17.75″ W × 11.375″ H	16.75″ W × 10.875″ H
Full page and covers	7.75″ W × 10.375″ H	8.875″ W × 11.375″ H	8.375″ W × 10.875″ H
Half page, horizontal	7.8125″ W × 4.875″ H	8.875″ W × 5.9375″ H	8.375″ W × 5.4375″ H
Half page, vertical	3.625″ W × 9.875″ H	4.5″ W × 11.375″ H	4.0″ W × 10.875″ H
Quarter page	3.625″ W × 4.875″ H	– N/A –	– N/A –

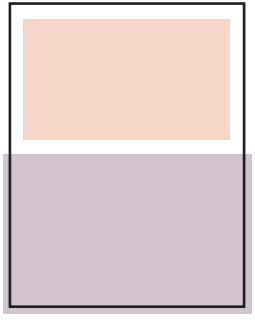


Full page with bleed



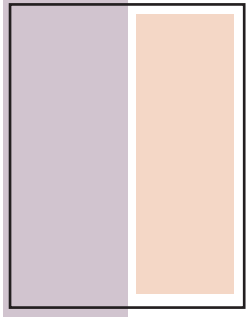
Full page, no bleed

Half horizontal, no bleed

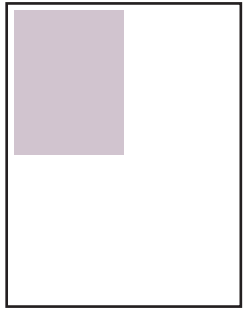


Half horizontal with bleed

Half vertical, no bleed



Half vertical with bleed



Quarter page

TECHNICAL SPECIFICATIONS

- **Image resolution: 300 DPI** or higher
- **Accepted formats: TIFF** or **PDF** files, no JPG
- **Color mode: CMYK** for four-color printing
  No RGB and **NO SPOT COLORS!**
- **Safety margin:** No text or important images (such as your logo) should fall within **0.25 inches of the trim line** on all four sides.
- Please **REMOVE ALL PRINTER'S MARKS**, such as crop marks and registration marks.

All rates are based on receipt of camera-ready ad materials, sized to exact dimensions. Files supplied in formats other than those listed above, or those that require manipulation, corrections, or repairs, are subject to additional production charges.

We cannot guarantee placements (except with interior covers and the back cover). FAAM is dedicated to respectful representation of Native cultures, and we reserve the right to decline any advertisements that we deem to be inappropriate. Our policy does not allow advertising to influence editorial content.

First American Art Magazine is a Papyrus font-free publication. For more information, read firstamerican.art/papyrus-bad-fonts.

SUBMITTING FILES

Files up to 20 megabytes can be emailed directly to ads@firstamerican.art.

Files over 20 megabytes can be sent through free FTP services such as Dropbox (dropbox.com), Google Drive (drive.google.com), etc. We will confirm when files are received and contact you if we have questions.

DESIGN SERVICES

We can provide graphic design services for $40/hour, if you can provide exact ad copy, images, and a sketch of the design you envision. Contact us at ads@firstamerican.art to discuss.

QUESTIONS?



Contact us at any time!

✉ barbara@firstamerican.art



WEBSITE ADS

Your online advertising on our firstamerican.art website will draw viewers directly to your website. Ad sizes follow the Interactive Advertising Bureau Display Advertising Guidelines. Currently, we offer a medium rectangle ad, which appears on the right sidebar of all pages of our website.

SPECIFICATIONS FOR DIGITAL ADS

- File type: JPEGs or PNGs
- Color mode: RGB
- Web Ads Size: 300 W × 250 H pixels at 72 DPI
- Newsletter Banner Ads Size: 180 W × 600 H pixels at 72 DPI
- Link: To any URL of your choice

NEWSLETTER ADS

Your banner ad in our monthly opt-in *FAAM Art Beat* newsletter reaches engaged and informed readers ready to click to your website.

We offer top placement and middle placement for banner ads in each newsletter.

You can subscribe at firstamerican.art/art-beat-newsletter.

WEBSITE ADS

SIZE	1 MONTH	3 MONTHS	6 MONTHS
Med. Rectangle (300 × 250 px)	$200	$450	$700

NEWSLETTER ADS

SIZE	1 TIME	2 TIMES	3 TIMES
Top Banner (180 × 600 px)	$250	$200	$150
Middle Banners (180 × 600 px)	$200	$175	$125



Karma Henry (Owens Valley Paiute),
Pitawa-ti tongo ba'a (Looking Above the Clouds)
acrylic on canvas, 24 × 30 inches, 2022.
Image courtesy of the artist.

CONTACT US

Please feel free to email us with any questions or to reserve your ad space at **ads@firstamerican.art** or

ADVERTISING REPRESENTATIVE

Barbara Harjo
(405) 314-7426
barbara@firstamerican.art

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